



Cynosport Update

Thank you to everyone who has shared their concerns about the advertised fireworks display at the motorcycle rally scheduled at WestWorld during Cynosport this year. We share everyone's concerns on how this could affect our dogs.

We immediately took action when we first learned about the fireworks display earlier this week, and have been in discussions with WestWorld staff, Scottsdale Fire Department, the Thunder Run Rally event organizers, and the Arabian Horse Show organizers to come up with a solution.

Here are the facts:

- Per the Thunder Run Rally event organizers, this event is a motorcycle show with a variety of static motorcycle displays and various vendors selling gear.
- It's held over Veterans Day Weekend to celebrate military service members.
- This event is principally indoors, in the North Hall.
- We are working with WestWorld to establish a traffic control management plan that will minimize motorcycle access near the polo fields.
- We are in discussions to either rescheduled to a suitable time or dispense with the fireworks display entirely.

We are exploring every possibility to ensure the safety of our event for both your dogs and you. Please be patient with us as we work to make this year's event a success for everyone. We will post updates as more information becomes available. Please sign up for regular event updates at <http://www.cynosport.com/>