



PRESENTED BY



**FOR IMMEDIATE RELEASE**

**Media Contact:** Betty Weibel, (440) 543-8615, [news@usdaa.com](mailto:news@usdaa.com)

## **2023 Cynosport® Dog Agility World Games Presented by Purina Pro Plan Returns to Murfreesboro**

*Countdown Is On for 20th Anniversary Celebration!*

*Plano, Texas — June 2023* — Hundreds of dogs and dog lovers are gearing up for the **Cynosport® Dog Agility World Games Presented by Purina Pro Plan**, which is set to make its grand return to the [Tennessee Miller Coliseum](#) in Murfreesboro, Tenn., October 18-22. Hosted by the United States Dog Agility Association, Inc.® (USDAA®), this prestigious championship will feature many familiar highlights while **celebrating its 20th anniversary** in 2023!

USDAA® first introduced the Cynosport® World Games in 2003 in Dallas, Texas, bringing together a variety of agility competitions including final rounds of the Grand Prix of Dog Agility® and Dog Agility Steeplechase® annual tournament series championships. Now in its 20th year, the Cynosport® Dog Agility World Games features the world's best canine athletes racing over obstacle courses against the clock while being navigated by their human partner in four distinct tournament series.

This year, competitors will be battling for the sport's most coveted prizes, including the 35th anniversary of Grand Prix of Dog Agility® World Championship and the right to compete for more than \$10,000 in prize money in the Dog Agility Steeplechase®, as well as the Dog Agility Masters® International Team Team Championship, and Masters Challenge Biathlon<sup>SM</sup>. In addition to celebrating its 20th anniversary, Cynosport® will host its **15th annual livestream, having** pioneered dog agility webcasts in 2008.

The Cynosport® Dog Agility World Games open Wednesday, October 18, and feature five days of world-class canine competition. The USDAA® welcomes any dog enthusiast looking to support the hard-working teams competing at the Tennessee Miller Coliseum. **Admission is FREE to the public** with action starting at approximately 9 a.m. in multiple indoor rings. For more information, including details on the Vendor Fair & Trade Expo, event livestream, and full competition schedule, visit [www.cynosport.com](http://www.cynosport.com).

The exciting sport of dog agility showcases talented dogs performing against the clock over hurdles and A-frames, through tunnels, hanging tires, weave poles and even the see-saw. Easy for spectators to understand, the objective is to score the fastest time with the least penalties. Dogs of all breeds

and sizes compete in various classes where obstacles are set based on the height and experience of the dog.

### **About USDAA®**

The United States Dog Agility Association® Inc. (USDAA®), the world's largest independent authority for the sport of dog agility, has more than 45,000 registered competitors and more than 200 breeds of dogs, including mix breeds. Credited with bringing the sport to North America in 1986, USDAA® is dedicated to promoting dog agility as a recreational family sport that fosters responsible pet ownership. Today, USDAA has over 100 groups conducting more than 500 live events annually and hundreds of additional competitions through its USDAA@Home! virtual competition platform. The organization is recognized the world over as a leader in the sport of dog agility and is a founding member of the International Federation of Cynological Sports, an international sports federation headquartered in Belgium. For more information, visit [www.usdaa.com](http://www.usdaa.com).

### **About Nestlé Purina PetCare**

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 10,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit [purina.com](http://purina.com) or [subscribe here](#) to get the latest Purina news.

### **About Purina Pro Plan**

Purina Pro Plan is a leader in the advanced nutrition category, with more than 140 targeted formulas to help your pet thrive throughout every stage of life. For more information, visit <https://www.purina.com/pro-plan> or follow @ProPlan on Twitter, Instagram, or Facebook.

###