



March 29, 2019

Dear Prospective Vendor and Exhibitor:

The 2019 *Cynosport® World Games* will be held October 23–27, 2019, at the Tennessee Miller Coliseum in Murfreesboro, TN. Once the capital of Tennessee and known for its American Civil War history, the city of Murfreesboro is conveniently located only 34 miles southeast of Nashville, aka Music City USA. Ample affordable lodging, restaurants, and entertainment make this an attractive destination for competitors, spectators, and vendors, alike. We hope you will plan to join us!

The festivities kick off for competitors on Tuesday afternoon with check-in, and the event will continue throughout the weekend. Features include five world-class agility competition rings, as well as additional canine sports demonstrations and activities for competitors and spectators, such as Herding, “Agility 101” public agility course, and the always popular Lure Coursing.

Key features available to our vendors and exhibitors for 2019 include:

- **High Exposure Vending/Exhibition Space** – Spaces will be located on the mezzanine of the Main Coliseum Arena, in a high-traffic area for competitors and spectators. Vendor spaces will be allocated through a priority system that considers space size, when your contract is received, and date your reservation is paid in full. Please know it is our goal to provide an overall good mix of products and services that keep the shoppers shopping!
- **Public Address Announcements** – Your business name will be announced once daily over the main arena broadcast system.
- **Program Advertisement** – Your name and a description of your business (limit of 200 characters and spaces) will be listed on the event website at no additional charge (a \$100 value), provided it is received by the **September 1st deadline**. Display advertising space is available for a fee.
- **Preferred Parking** – As an exhibitor/vendor, you will have parking near the Main Coliseum Arena for convenient load in/out.
- **RV Parking with Hook-ups** may be available. If you are interested in reserving an RV space, please contact me.
- **Concierge** – I will be on site as your coordinator throughout the weekend to assist you with your needs.

Please review the enclosed Trade Fair/Exhibit Contract and contact me via email at sales@usdaa.com or telephone at (972) 487-2200 ext. 103 if you have any questions.

We hope that you will find this to be a beneficial opportunity and we will make every effort to accommodate your needs. Please check our website periodically at www.cynosport.com for updates regarding the event and also to print additional documents if needed. The Cynosport World Games is an amazing canine sporting event that is spectator friendly, providing vendors and exhibitors an excellent opportunity to reach their niche market. We look forward to you joining us for the *2019 Cynosport World Games!*

Sincerely,

Ann Allums

USDAA Trade Fair/Exhibit Sales Coordinator

sales@usdaa.com

Office 972-487-2200 x103



CYNOSPORT® WORLD GAMES
at the Tennessee Miller Coliseum in Murfreesboro, TN
TRADE FAIR/EXHIBIT CONTRACT
October 23–27, 2019 (Reservation deadline: September 1, 2019)

THIS CONTRACT is made on the date executed by and between the United States Dog Agility Association, Inc. (“LESSOR”) and the “LESSEE” named below for purposes of lease of vending/exhibit space and optional services for the sale or solicitation for sale of merchandise and/or services, or the distribution or collection of information as indicated below, subject to the Terms & Conditions as set forth herein (including on the reverse side).

LESSEE (COMPANY NAME): _____ **CONTACT PERSON:** _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **POSTAL CODE:** _____

PHONE NUMBER:(_____ **)** **EMAIL:** _____

DESCRIPTION OF MERCHANDISE/SERVICES* (200 characters; to be printed in the event program—deadline September 1st):

***STILL PHOTOGRAPHERS – SPECIAL PROVISIONS:**

If you are a photographer/ including those who are providing imaging services, please provide the following information below (check all that apply):

Activity being photographed: Agility Herding Instinct Tests Lure Coursing Other Exhibitions or Events

If None, describe: _____

Use of photographs: Sell photos Apply to gift items **Where Sold:** Sell on site Sell on web

Photographer licensees are extended a limited license to take photographs of activities at this event for commercial purposes. Photographer licensees assume all liability for any claim or cause of action for invasion of the rights of privacy, right of publicity, right of personality, or any similar right of competitors or other subjects included in photographs.

**** No Video Is Permitted on the Grounds without Special Video Permit; Permit application available on request. ****

TRADE FAIR/EXHIBIT SPACE AND SERVICES RESERVATION INFORMATION

Vending will be located in the Mezzanine of the Main Arena. Vendors will be required to stay within the exhibitor space allocated pursuant to the contract, so please do not underestimate the space you need. Electricity, chairs, and tables are available for additional charges as set forth below. Complete the following space and services reservation information:

SPACE: Please check the appropriate box below.

10' x 10'	10' x 15'	10' x 20'	10' x 30'	10' x 40'	10' x 50'
<input type="checkbox"/> \$450	<input type="checkbox"/> \$675	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$2,250

*Each space is limited to one banner or sign above booth, not to exceed 3' height x 10' length, per span of 20' or fraction thereof.

SPACE RENTAL (per chart above) \$ _____

ELECTRICITY @ \$75.00 (includes sales tax); Standard s20 amp circuit available. Call for pricing on special needs. \$ _____

Indicate electrical needs & describe machines being used: _____ Amps _____ Watts

CHAIRS (includes sales tax) Qty: _____ x \$ 4.00 = \$ _____

TABLES (30" x 8' banquet style; cover/skirting not included) (includes sales tax) Qty: _____ x \$ 15.00 = \$ _____

REFUSE PICK-UP (one pickup daily; items must be ready for pickup by 8:00am each day) \$ 45.00 = \$ _____

NET AMOUNT DUE \$ _____

PAYMENTS: Check or money order shall be made payable to **USDAA**. CREDIT CARD CHARGES WILL BE BILLED ON YOUR STATEMENT UNDER NAME OF USDAA.com. A \$45 Service Charge shall be assessed for NSF check or chargeback on credit cards. Submit payment with two copies of signed Contract to USDAA at P.O. Box 850955, Richardson, TX 75085-0955; a counter-signed copy will be returned to you upon acceptance. A minimum deposit of 50% of the Space Rental Amount Due above shall be paid with the contract if submitted before September 1st. Remainder of amount due must be received by USDAA at the address above no later than September 1st or deposit and space may be forfeited at Lessor’s discretion. Contracts submitted after August 1st should be accompanied by Total Amount Due.

SET-UP & EXHIBIT REMOVAL: Grounds will be available for set-up beginning on Tuesday, October 22, at 12:00pm AND must be removed no later than 12:00 Midnight, Sunday, October 27. (See “Surcharges” & Terms & Conditions on back.) All booth materials (e.g., inventory, shelving, racks, etc.) must be carted from the designated drop-off area, located outside of the Main Arena.

Boxes and other major items require special handling for disposal. Large receptacles will be available on the South Drive of the facility. Boxes must be broken down (i.e., ‘flattened’) for disposal. Other normal items for the exhibit may be similarly disposed free of charge. Those who wish to procure trash removal services for boxes must purchase the “REFUSE PICK-UP” service above.

SURCHARGES: A fee of \$200 shall be assessed for failure to vacate the grounds by Midnight. Any items remaining after 12:00 noon on Monday, October 28, shall be considered abandoned and will be disposed of accordingly.

PAYMENT INFORMATION: Check or Money Order enclosed (payable to UDSAA)

Credit Card #: | | | | | - | | | | | - | | | | | - | | | | | Exp Date: | | / | | / | | Card Code: _____

Name: _____ Signature: **X** _____ (Accepted: Visa, MasterCard, AmEx, Discover)
(Name As It Appears On Credit Card)

Billing Address: _____ City: _____ State/Province: _____ Postal Code: _____

TERMS & CONDITIONS

In consideration of the amount payable under this contract, LESSOR agrees to provide space and services as stipulated herein to the LESSEE for the purpose of exhibiting, distributing and/or selling of merchandise and/or services as specified in "Description of Merchandise/Services" (including special provisions for Photographers, if applicable) in the Trade Fair/Exhibit area at the USDAA Cynosport® World Games to be held at Tennessee Miller Coliseum in Murfreesboro, TN, October 23 – 27, 2019. Additionally, LESSOR shall provide LESSEE with:

- A listing/description on the event website, with up to 200 characters (includes spaces). Copy must be submitted by September 1.
- One public address announcement of LESSEE's name each day, timing at sole discretion of announcer.

LESSEE AGREES TO THE ADDITIONAL TERMS AND CONDITIONS BELOW, AND ACKNOWLEDGES AND/OR WARRANTS THAT LESSEE:

- is only permitted to display or sell goods and/or services as specified herein and only within the exhibit space allocated pursuant to this Contract and shall NOT engage in any other form of solicitation for any purpose, except as stipulated on page one.
- shall not distribute any form of promotional branded apparel or items generally known as advertising premiums (e.g. shirts, caps, flying discs, etc.) to the public or competitors on the show grounds at the event without written permission of LESSOR.
- accepts the condition that space is allocated by a priority system that considers the date contract is received, space size, and the date the reservation is paid in full. Additionally, the space covered under this Contract may not be exactly the spaces indicated as preferences herein; only that space shall be comparable as to price; LESSEE agrees to accept space as allocated by LESSOR, and LESSOR agrees to make a best effort to provide similar location as requested without guarantee.
- shall NOT infringe upon or otherwise interfere with rights and privileges of other vendors, exhibitors or other persons participating in the Event; "hawking" of goods or other loud sounds from LESSEE's space shall not be permitted.
- is subject to sales tax at rates in effect and shall be responsible for all sales tax due and payable arising from the sale of merchandise and/or services at this event and shall be responsible for obtaining a sales tax permit from the State of Tennessee and the City of Murfreesboro, and other taxing authorities, unless exempt under state and local law. LESSEE shall be solely responsible for compliance with state and local laws for reporting and remitting all taxes to the appropriate taxing authorities.
- shall NOT assign, sub-lease, subcontract, apportion or share the whole or part of the exhibit space assigned to LESSEE without written permission of LESSOR.
- shall have the exhibit in place by 8:30am on any full day of the event and shall minimize the cartage of merchandise to and from LESSEE's space during event hours, which may be restricted to certain hours of each day at the sole discretion of LESSOR.
- shall remove exhibit by midnight on the day of the last day of the event; however, no exhibit shall be visibly dismantled earlier than 3:00 pm on the last day, and cartage of goods or materials from LESSEE's space is not permitted until one-half hour following conclusion of the event in order to permit spectators to leave the grounds unimpeded.
- agrees to maintain and provide insurance coverage in the amount of no less than \$1,000,000 per occurrence for the dates of the Event, including the date(s) of set-up and removal of the LESSEE exhibit and have proof of insurance at the event.
- agrees that LESSEE is solely responsible for shipments to or from the Event grounds and for any moving costs (cartage), including damages incurred in the course of moving. If the exhibit and/or merchandise fails to arrive at the Event, LESSEE is nevertheless responsible for the payment of all exhibit space rental and service fees. No commercial delivery of exhibits or merchandise is permitted prior to Monday, October 21, 2019, and all commercial post-event shipments must be picked up no later than 12:00 noon on Monday, October 28, 2019.
- shall be responsible for safety and security in its leased area. LESSEE is liable for and agrees to pay promptly for any and all damage to the Event facility or its equipment caused by LESSEE, or by any of LESSEE's representatives, agents, or employees.
- agrees that cancellations of exhibit space must be submitted in writing and must be received at the above address no later than September 1, 2019, in order to receive a full refund; no refunds for any reason will be made for cancellations received after that date.
- agrees that no motorized vehicles shall be operated on the grounds during event hours without special permit, which is 8:00am to 5:00pm daily, Wednesday – Saturday, and 8:00am to 4:00pm on Sunday. All booth materials (e.g., inventory, shelving, racks, etc.) must be carted manually from designated parking and access areas during those times.

LESSEE AGREES TO INDEMNIFY UNITED STATES DOG AGILITY ASSOCIATION, INC., WORLD CYNOSPORT LIMITED, DOG SPORTS ENTERTAINMENT, THEIR AFFILIATED PARTIES, AND THE FACILITY OWNER (collectively referred hereafter as "EVENT AFFILIATES" AND TO HOLD THEM HARMLESS FROM ALL CLAIMS FOR PERSONAL INJURY, DEATH OR PROPERTY DAMAGE AND ANY OTHER LOSSES, DAMAGES, OR EXPENSES, INCLUDING ATTORNEY'S FEES, WHICH ARISE OUT OF, IN CONNECTION WITH, OR FOR ANY REASON ARISING DURING THE EVENT FROM ANY CAUSE, INCLUDING BUT NOT LIMITED TO CAUSES ARISING FROM THE USE OF SPACE PROVIDED HEREIN.

LESSEE ACKNOWLEDGES AND AGREES THAT THE EVENT AFFILIATES SHALL NOT BE LIABLE FOR ANY PERSONAL INJURY OR LOSSES INCURRED BY LESSEE, INCLUDING BUT NOT LIMITED TO PERSONAL INJURY TO LESSEE OR ANY OF ITS EMPLOYEES, BROKERS, AGENTS, OR OTHER REPRESENTATIVES, LOSS OF PROPERTY, LOSS OF BUSINESS OR ANY OTHER LOSSES THAT MAY RESULT FROM OR WHILE PARTICIPATING AT THIS EVENT, OR AS MAY BE CAUSED DIRECTLY OR INDIRECTLY BY WAR, ACTS OF TERRORISM, INSURRECTIONS, RIOTS, OR ACTS OF GOD. SHOULD THE EVENT BE CANCELLED, UNITED STATES DOG AGILITY ASSOCIATION, INC.'S LIABILITY WILL BE LIMITED ONLY TO THE RETURN OF SPACE RENTAL FEES AND SERVICE FEES MINUS ANY NONREFUNDABLE PAYMENTS TO SECURE SERVICES BY THIRD PARTIES.

FURTHER, LESSEE ACKNOWLEDGES AND AGREES THAT THE EVENT AFFILIATES HAVE MADE NO WARRANTIES, EXPRESS OR IMPLIED, WITH REGARD TO SUCCESS OF THE EVENT, AND ANY FINANCIAL RESULT TO LESSEE. ALL REPRESENTATIONS ARE BASED UPON PAST OPERATING RESULTS, AND THERE CAN BE NO ASSURANCE THAT CURRENT RESULTS WILL BE THE SAME.

LESSEE ACKNOWLEDGES THAT THEY HAVE READ THIS CONTRACT AND UNDERSTAND THE PROVISIONS AND CONDITONS HEREIN AND THAT THIS CONTRACT REPRESENTS THE ENTIRE CONTRACT BETWEEN THE PARTIES.

X _____
Ann Allums, Trade Fair Coordinator
United States Dog Agility Association, Inc.

X _____
Signature – Owner/Officer of LESSEE
PRINT NAME: _____

Date Accepted: _____

Date Submitted: _____

Please return two copies completed and signed with payment to: USDAA, P.O. Box 850955, Richardson, TX 75085-0955.

A fully executed copy will be returned to you upon acceptance. Please Direct Questions to: Ann Allums at sales@usdaa.com or (972) 487-2200 ext. 103